



[www.promotionalusb](http://www.promotionalusb.com)



[.com.au](http://.com.au) [.co.nz](http://.co.nz) [.co.uk](http://.co.uk) [.com](http://.com)

T +61 7 5538 3711  
F +61 7 5570 2840  
M +61 419 665 720

## Promotional USB Artwork Specification

### Finding compatible artwork: Where to start

Some of the most likely locations to find quality Vector artwork:

- The printer who prints your business cards, letterhead, promotions etc.
- The Graphic Designer who created your logo, letter head or other artwork with your logo.
- The Web Designer who created your website using your logo.

Once you have identified the best source for your logo please feel free to send them this document. They will then know exactly what we require.

### If you cannot find the Artwork:

We can create artwork for you. Please call 07 5538 3711 for a Quotation.

## Promotional USB Artwork Requirements:

In order to obtain the highest print quality on your USB flash drives it is important that the artwork supplied meets the specification below:

### 1. File Type:

- All artwork must be in vector format, not bitmap.

### 2. File Formats Accepted

- .ai Adobe Illustrator CS2 or earlier
- .cdr Corel Draw X3 or earlier
- .eps PC compatible Vector format
- .pdf Adobe Acrobat format with embedded vector artwork

### 3. Colour

- All artwork must use the Pantone solid coated formula guide.  
**Note:** We can convert colours from CMYK or RGB, however, we cannot be held responsible for colour discrepancies if artwork is supplied in this manner.
- No more than 4 colours (including white) can be present in the artwork.
- Logos with fades and transitions between colours will not work unless the fades are converted to halftones or removed.